



October 2017

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## Sponsor invitation for VitiNord 2018 Scandinavia 30 July-3 August

A thrilling offer to you to be a part of the prosperous Scandinavian wine future!

The wine market and wine interest in Scandinavia are already significant since long back. Local wine producers now increase the focus on the quality aspect in order to benefit more commercially. As an important step to fulfill this vision we will be arranging VitiNord 2018 Scandinavia in partnership with YOU. VitiNord 2018 will be a unique, as well as honored, opportunity to meet and focus on - especially - Scandinavian cultivation conditions. Become a Sponsor!

Wine is in itself a high value product but also stimulates and interacts with local agro-tourism, country side business and food culture. The Danish and Swedish wine industry greatly supports this event initiative. We will develop a unique experience in cooperation with international producers, universities and institution. Climate changes increase the possibilities to grow wine in new regions. Growing wine in cold climates is presently increasing tremendously and so is the quality. Speakers from across the globe will share strategies and information which may be applied in cold climate zones. We expect about 200 international delegates to participate, from Northern Europe, Northern America but also from China and New Zealand. The Sponsor will become an honored partner in this group of experts.

VitiNord, The International association of Northern Viticulture, successfully organized the International Viticulture & Enology conference and symposium 2006 in Riga, Latvia, 2009 in Saint-Hyacinthe/Quebec, Canada, 2012 in Neubrandenburg, Germany, and 2015 in Nebraska City, Nebraska, USA.

Your types for sponsorship and possibilities for exposure before and during the conference are found on our homepage [www.VitiNord2018.org](http://www.VitiNord2018.org) , and as attachment to this letter. Read more and join soon!

On behalf of the organizing committee,

**Lotta Nordmark**  
*Chairman*

[lotta.nordmark@slu.se](mailto:lotta.nordmark@slu.se)  
Phone: +46 40 41 53 77  
Cellphone: +46 76 882 53 04

**Torben Toldam-Andersen**  
*Danish representative*

[tbta@plen.ku.dk](mailto:tbta@plen.ku.dk)  
Phone: +45 35 33 34 11  
Cellphone: +45 30 66 46 93

Responsible organizers: