

## Attachment A

### Possibilities for Sponsor exposure before and during the conference

As a Sponsor at the VitiNord 2018 Conference you may have several opportunities for visibility.

- Log on VitiNord2018 homepage, [www.vitinord2018.org](http://www.vitinord2018.org) to see information under webpage menu sponsor/exhibitor. The sponsors will be promoted on the page and through invitation letters/emails. There will also be established a link to your homepages.
- Use a stand during the conference in Sweden and/or Denmark. During the conference the sponsors have the possibility to show and promote their products/companies to the delegates; the first day of the conference at SLU (The Swedish University of Agriculture) in Alnarp, Sweden, and/or the third day at Copenhagen University, in Frederiksberg, Denmark. (The second and fourth day will be excursion days, visiting Swedish and Danish vineyards).
- You may also have the possibility to sponsor the conference bags for the delegates.

#### Types of sponsorships

The sponsorships may either be:

- Targeted sponsorships, supporting a specific part of the conference costs.
- Untargeted general sponsorships, which will be offered at three levels:  
Minimum sponsorship of 7.500 DKR / 10.000 SKR
  - Logo on subpage of the homepage and promotion of your company on a slide in the well come adress given on each conference day
- Medium sponsorship of 15.000 DKR/ 20.000 SKR
  - Logo on a subpage of the homepage and promoting your company at the conference with roll-ups.
- General sponsorship of 50.000 DKR / 65.000 SKR
  - Logo on the homepage front page, and promoting your company at the conference with a stand.

Please do contact [info@vitinord2018.org](mailto:info@vitinord2018.org) for more details regarding the possible options for sponsorships.